

**AIG ADVISOR GROUP HOSTS 2008**  
**ASSET MANAGEMENT CONFERENCE (AMC)**

*Over 90% of meeting costs were paid for by participating product sponsor firms and attendees;  
financial planners eligible to earn continuing education credits toward  
industry designations and certifications*

NOVEMBER 11, 2008 — AIG Advisor Group hosted its 2008 Asset Management Conference (AMC) at the Point Hilton Squaw Peak hotel and conference facility in Phoenix, Arizona on November 5 through 7, 2008. Nearly 150 financial planners, who operate their own independent businesses and are not AIG employees, participated in the event. Financial planners who attended the meeting represent 23% of total AIG Advisor Group revenue as of September 30, 2008.

The goal of the AMC was to provide an educational, training and networking forum for financial planners. The AMC meeting agenda included seven general sessions, 22 classes, and two working lunches. Topics ranged from alternative investment products and advisory services strategies to business-building programs, productivity tools, and portfolio management.

Eighteen participating product sponsor firms underwrote \$320,000 of the total meeting cost of \$343,000. The company's portion of the total meeting costs was less than \$25,000. Additionally, financial planner attendees were responsible for their travel-related expenses, registration fee (\$199), and guest registration fee (\$250).

AIG Advisor Group has conducted a top-to-bottom review of all AMC meeting expenses to validate that only expenses required to ensure the meeting's success were incurred. Consistent with that review, the company determined that the appearance of Terry Bradshaw as a guest speaker was not required. Although costs related to his appearance were to be paid by a product sponsor, his appearance was cancelled.

In commenting on the event, Larry Roth, President and CEO, AIG Advisor Group, said, "We take very seriously our commitment to aggressively manage meeting costs. Our success in enlisting product sponsors to pay for the vast majority of conference costs, while charging financial planners a registration fee and for their travel, has resulted in minimal cost to AIG. In turn, our financial planners benefit from strong educational and training content and the ability to earn Continuing Education (CE) credits."

Financial planners are required to complete professional development programs to both earn and maintain industry certifications and designations. AMC attendees are eligible to fulfill CE requirements including: 9.5 hours of CE credits toward Certified Financial Planner® (CFP) certification and 9 hours of CE credits toward three Investment Management Consultants Association (IMCA) designations: Certified Investment Management Analyst<sup>sm</sup> (CIMA), and Chartered Private Wealth Advisor<sup>sm</sup> (CPWA).

AIG Advisor Group conducts training and educational meetings periodically. The purpose of these meetings is to ensure that independent financial planners receive the knowledge, skills, and training required to meet the evolving needs of their clients. These meetings are also designed to introduce new investment products and technology tools that support the growth of a financial planner's business.

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